



Social Media Assistant

SOFT UK is a UK wide charity that provides information and support to families affected by Trisomy 13, Trisomy 18 and related conditions. We provide support at all stages of a family's journey; expecting a baby, caring for a child, coping with bereavement and beyond.

SOFT UK is a virtual organisation so social media is absolutely vital in communicating with our members, with our supporters and with the wider world. There are many opportunities on social media for small charities, but it requires an army of volunteers to keep our feeds up to date and to respond to communications.

Our social media volunteers work on campaigns, update Facebook, Twitter and Instagram, admin our support group and create beautiful graphics to share. The role can be as varied or specific as interest or skill allows. If you have social media skills, we can use them!

What we're looking for

- A working knowledge of one or more social media platforms; creating posts, scheduling, editing and administration.
- An understanding of social media etiquette and best practise.
- Creativity and skills in either writing or graphics.
- Formal social media training and/or experience is greatly welcomed, but not required for all levels.

What you can gain from this opportunity

- A chance to engage with our members, supporters and volunteers.
- Opportunity to influence and participate in the creative direction and external communications of SOFT UK.
- Volunteering can be a useful addition to CVs, portfolios or helpful experience if you're thinking about a career change.
- Many volunteers choose to benefit from training and development opportunities.

Opportunity details

Where: SOFT UK Volunteering is home based. A laptop, tablet or smartphone is essential.

When: Flexible around your commitments.

How: Communication is via email, with file sharing on Dropbox and graphics on Canva.

Contact Details

Contact: Demi Powell, Project Manager

Email: demi.powell@soft.org.uk

'Volunteering for SOFT UK helps me to help others in a similar situation.'

Nikita